

Fig. 1



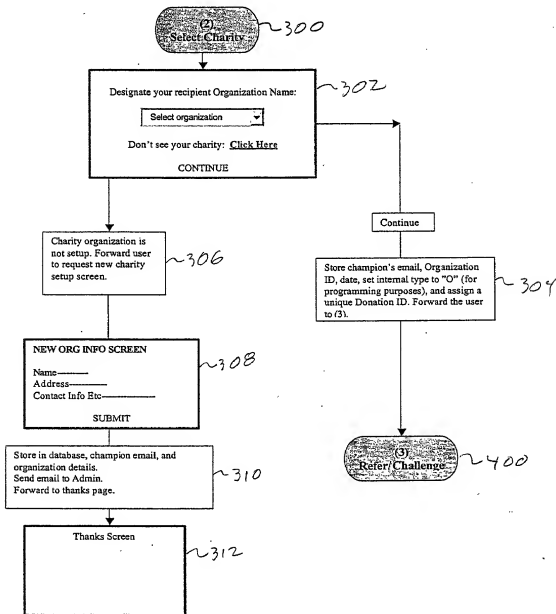


Fig. 3

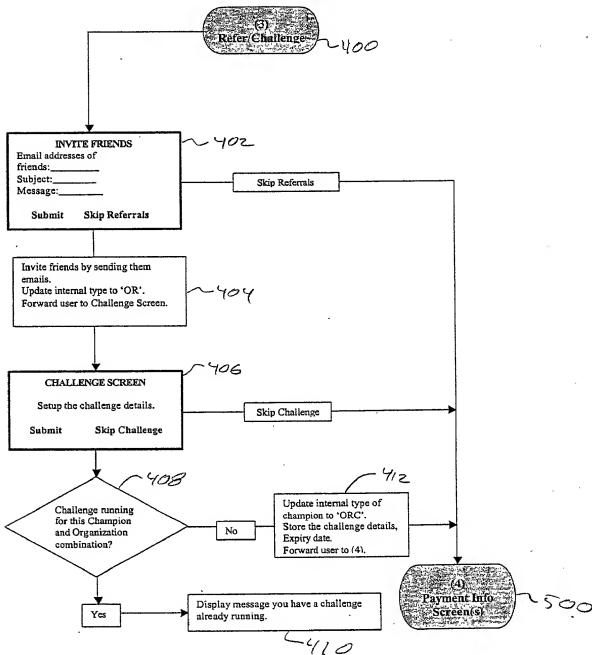


Fig. 4

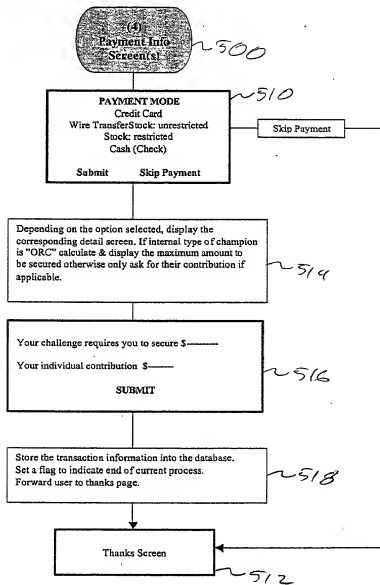


Fig. 5

APPLN. FILING DATE: SEPTEMBER 27, 2001  
TITLE: METHOD AND SYSTEM FOR MATCHING  
DONATIONS

INVENTOR(S): BENJAMIN R. KLASKY, ET AL.  
ATTORNEY DOCKET NO: 033127-002

SHEET 6 of 16

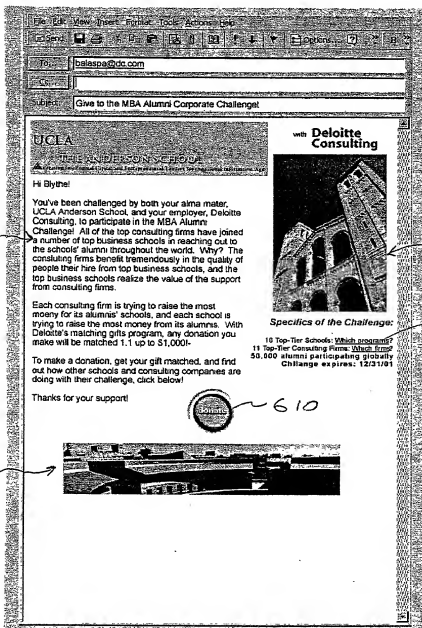


Fig. 6

700  
↘

First Name:  Bythe  
Last Name:  Alanya  
School:  UCLA  
Employer:  Deloitte Consulting  
Year of graduation:  1988

↖ 702

**Please check all that apply:**

- ☐ Please notify my company of my donation so that my contribution will be matched.  
☐ I would like to add my name to the database of UCLA donors so that other alumni might contact me.  
☐ It is ok for challenge participants from other schools to contact me.  
☐ It is ok for challenge participants from other consulting firms to contact me.  
☐ I would like to remain anonymous in my donation.

↖ 706

**Credit card Information:**

Name as it appears on card:  Bythe K Alanya  
Type of card:  Visa  
Card number:   
Total contribution:  \$500.00

↖ 704

Fig. 7

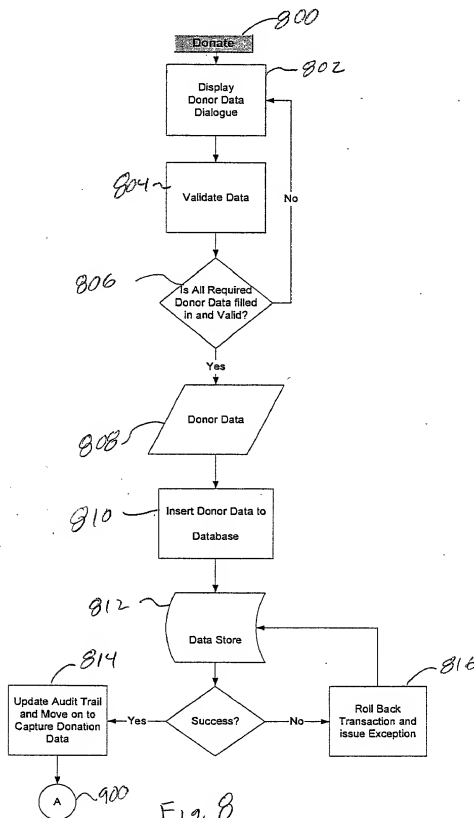


Fig. 8



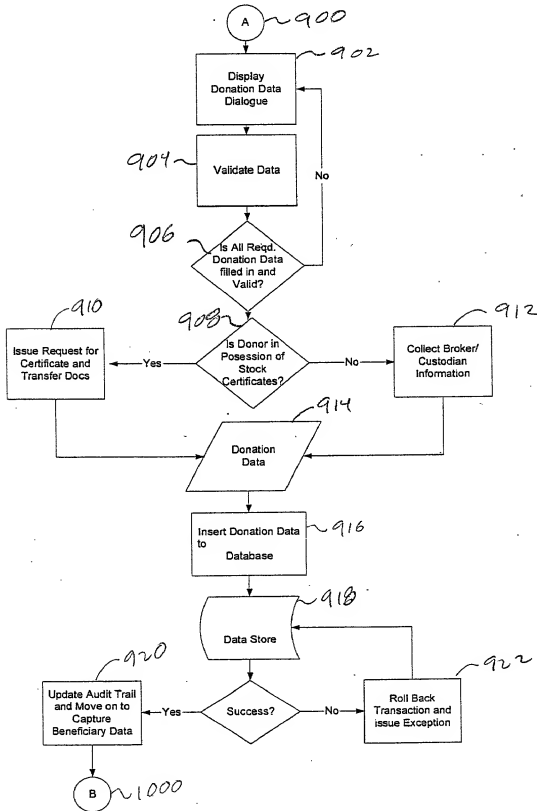


Fig. 9

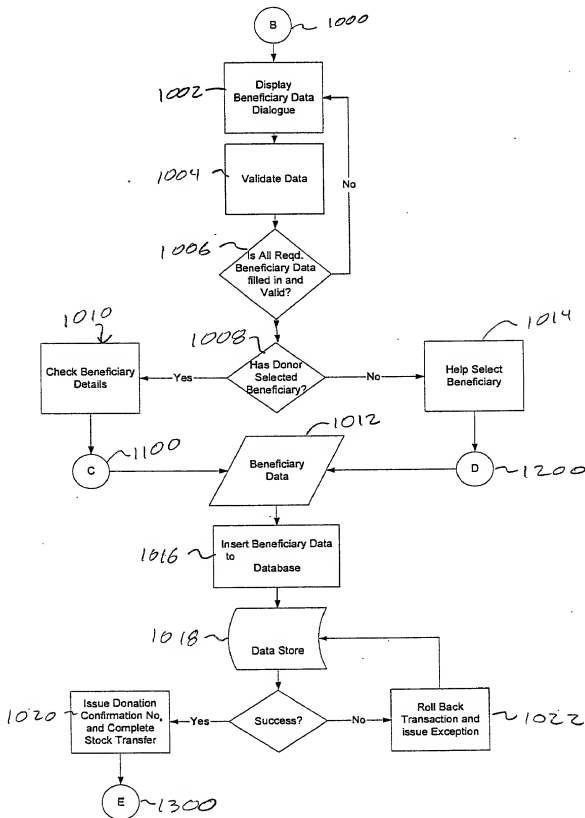


Fig. 10



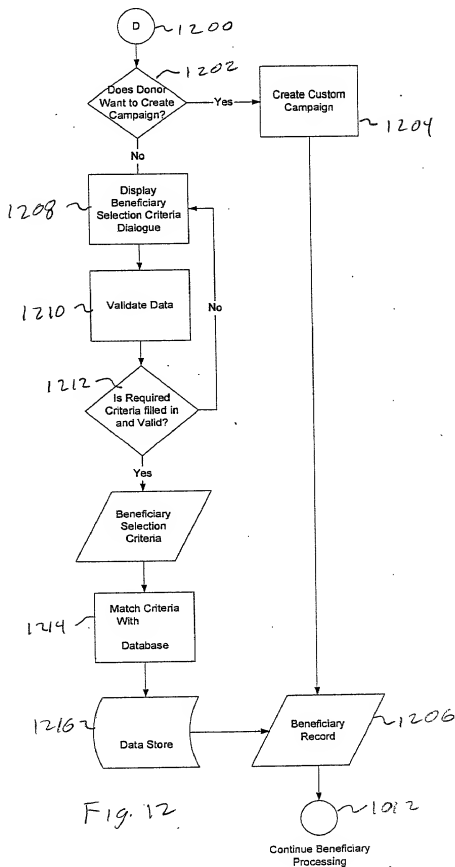


Fig. 12

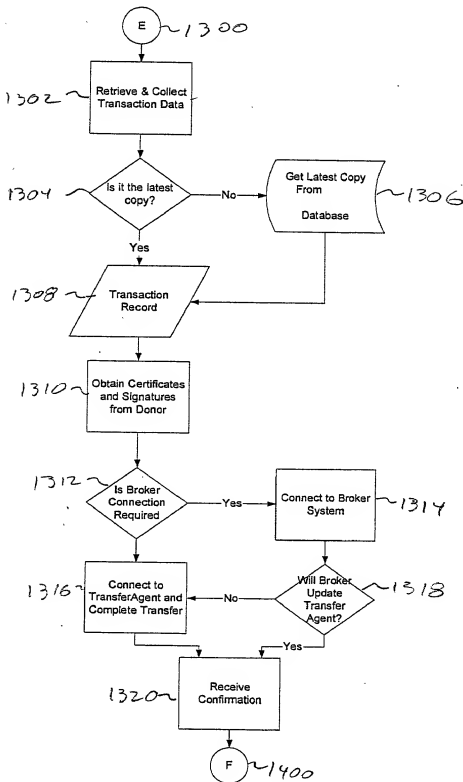


Fig. 13

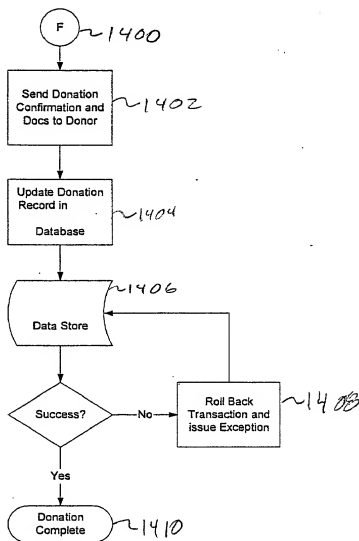


Fig. 14

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Challenge friends and family to support  
The San Francisco Symphony!

Terms of matching: Individuals can donate either stock or cash.

Please select only ONE of the following 3 matching scenarios:

☒ I will match dollar for dollar.  
up to \$ 1,000 per individual. 1502

☐ I will match \_\_\_\_\_ % on the dollar. 1506  
up to \$ \_\_\_\_\_ per individual.

Note: Do NOT use decimal point. Only whole numbers will be accepted.  
For example, 25% indicates that you will pay \$0.25 on every dollar, and  
200% indicates that you will pay \$2 for every dollar contributed

☐ Tiered matching: I will match \$0.25 for every dollar up to  
\$ \_\_\_\_\_, \$0.50 on the dollar from \$ \_\_\_\_\_ - \$ \_\_\_\_\_  
and dollar for dollar on donations greater than \$ \_\_\_\_\_  
up to \$ \_\_\_\_\_ per individual. 1508

Optional high-participation bonus:

☒ If 7 or more of my recipients donate at least \$ 500  
I will make a bonus donation of \$ 10,000 above and  
beyond my matching contribution as described above.

Time frame:

☒ This matching grant will expire on (MM/DD/YYYY): 03/08/2001

Capture

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Patent - Pending



Fig. 15

1500

**Sophie Shea: GIVITATION PROGRESS - Message (Rich Text)**

File Edit View Insert Format Tools Actions Help

Send [Icons] Options [Icons]

To: [sshea@adobe.com](mailto:sshea@adobe.com)

Subject: Sophie Shea: GIVITATION PROGRESS

**Sent:** Monday, February 05, 2001 5:30 PM  
**To:** [sshea@adobe.com](mailto:sshea@adobe.com)  
**Subject:** Sophie Shea: GIVITATION PROGRESS

The following is a Givitation report generated for Sophie Shea. Reports are generated weekly and do not include donation activity for the day of the report. If you have questions regarding your Givitation or would like to contact the Donor Empower Customer Service Team, please email us at [service@donorempower.com](mailto:service@donorempower.com) or call 1 (877) 4-GIVING.

**Givitation details:**  
Recipient charitable organization: The SF Symphony ([www.sfsymphony.org](http://www.sfsymphony.org))  
Givitation reference #: 70  
Givitation generated on: 2/01/2001  
Givitation expiration date: 3/09/2001  
Terms of Givitation: Dollar for dollar up to \$1,000/recipient  
Optional participation bonus? YES  
Bonus donation of \$10,000 if 7 or more recipients give at least \$500 each

Maximum donation (if all recipients give): \$30,000  
Total recipients: 10

Recipient email addresses:  
[anne.murphy@plumtree.com](mailto:anne.murphy@plumtree.com), [jason@stanford.edu](mailto:jason@stanford.edu), [djpes@dc.com](mailto:djpes@dc.com), [jaennem@uwm.edu](mailto:jaennem@uwm.edu), [katieg@pcaxe.com](mailto:katieg@pcaxe.com), [kevin@earthamerica.org](mailto:kevin@earthamerica.org), [jerry@cs.com](mailto:jerry@cs.com), [jstang95@yahoo.com](mailto:jstang95@yahoo.com), [dkbranyon@aol.com](mailto:dkbranyon@aol.com), [msmith@cisco.com](mailto:msmith@cisco.com)

**Givitation progress to date:**  
Total received to date: \$5,158  
Total # of donations: 6  
Total stock: \$2,058  
Total credit card: \$2,000  
Check: \$1,500

Donation break-out:  
2 donors have asked to remain anonymous

Other donors:

Name:	Type of donation:	Total
Anne Murphy	Stock	\$2058
Daniel Branyon	Credit card	\$500
June Fang	Credit card	\$1500
Kate Goggins	Check	\$1500

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1600

Fig. 16